

ginger **nut**®
media

www.gingernutmedia.com



ABOUT US

Integrity, innovation & results

Ginger Nut Media is an email marketing and lead generation company launched in August 2011. We work direct with clients as well as several of the biggest agencies in the country and have proven success across many sectors.

At Ginger Nut Media we provide national and multi-national marketing strategies for your business. With consultation and support our team will create the best plan to suit you and your unique business giving you great service and the best possible return on your investment.



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EMAIL MARKETING

Accurately targeted, responsive email campaigns can be a very cost effective way of increasing exposure for your brand and driving traffic to your website.

We will plan, implement and deliver successful online campaigns to generate you new customers and additional business.

- Planning
- Design
- HTML coding
- Testing
- Delivery
- Reporting
- Analysis
- Optimise

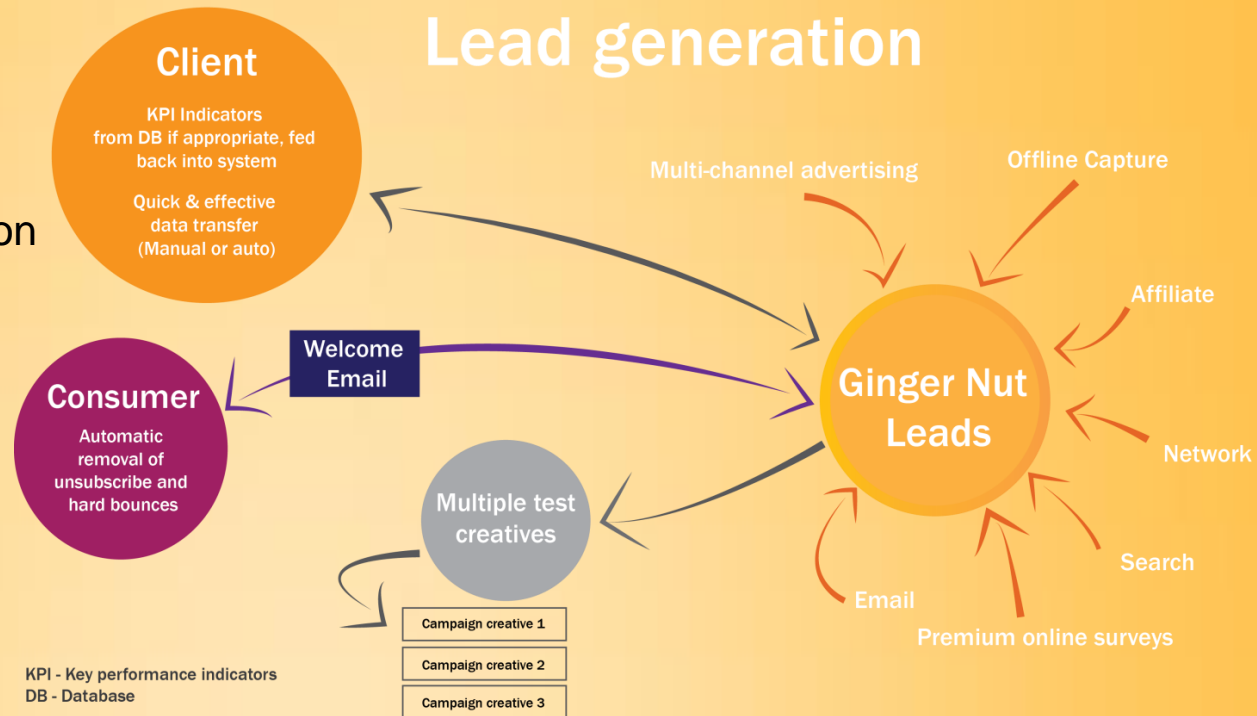


phone 0207 495 5110
email info@gingernutmedia.com

LEAD GENERATION

Our industry experts have a wealth of experience, helping you to effectively boost your business and get great results. Through a variety of online sources we can generate large volumes of self-selected, fully opted in registrations for your company.

- Premium online surveys
- Email
- Display
- Premium Pull Co-registration



WHY GINGER NUT MEDIA?

Digital marketing is now a key component of any marketing spend. Work with the experts to ensure you get the best out of your campaign

- We take a one of a kind approach to your advertising needs
- We won't waste your time or your money
- We consistently deliver great results for large companies such as EE, ESPN and RSPB
- We give honest and straightforward advice so that you get the best return on your investment
- We will not be beaten on value - Guaranteed



OUR CLIENTS

We have worked with a huge range of clients including RSPB, EE, ESPN, The National Trust and Orange.



Get in touch now to become one of our next clients!

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GINGER NUT GUARANTEE

We will not be beaten on value

If you can find an email or lead generation media that forecasts and delivers a more cost effective performance than us, send a report showing proof of delivery and price and then we will organise an alternative media choice offering more value. We also donate monies to a charity of your choice.

We deliver the highest customer service

If at any time you feel let down by us or we have not offered you a first class service we will make a donation to the charity of your choice



GUARANTEED

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GET IN TOUCH

Feel free to get in touch to find out what Ginger Nut Media can do for you

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